

Sean Mc Manus Tyres Ltd is a company that was built up by Sean himself over 50 years ago.

Sean was always mindful of tyre recycling and hated waste of any description!!

Today it is run by his daughter Julie who is also eager to promote and practice safer and more environmentally friendly ways for the environment. And truly it starts with the simplest of things:

Skylights were installed in the tyre depot and instantly reduced the need for lighting by 80%. This was a massive saving and the monthly bill reflected this. All lights in stores, fitting room and offices, work on movement sensors. Therefore, they will not be on when there is no need...another sustainable practice.

All lights were upgraded to LED lightbulbs. LED lights use at least 75% less energy and last up to 25 times longer.

Our instore Compressor was upgraded and serviced regularly. Well maintained compressors operate at peak efficiency, delivering optimal performance while minimising energy consumption.

All 3 offices are installed with Eco friendly heaters in well insulated rooms.

All bins are colour coded for recyclable materials.

Today We are part of the Repak scheme, now known as the Circol ELT and their mission is to “find sustainable solutions for managing waste tyres”, which has been a success. As last year alone they can account for over 4 million tyres which have successfully gone through the Repak scheme collection and goes along way to prevent illegal dumping of tyres. Which has been a constant eyesore and environmental hazard.



Sean Mc Manus Tyres Ltd is proud to be part of the Michelin Certified Centre, which is an award to tyre dealers who have reached the highest standard in all areas of business. Michelin Tyres have been a long running partnership with Sean since

he first opened his doors. The Michelin Tyre Co. along with many of the other premium bands such as The Continental Tyre Group, Goodyear Tyres, Dunlop Tyres, Hankook Tyres, BF Goodrich Tyres and Uniroyal Tyres, all comprise of premium materials, which ensure your treads last longer than cheaper alternatives. Therefore, in the long run, paying a few euros extra for your rubber could prove more cost-effective and more environmentally sustainable. But not only are customers saving money but customers are helping towards our environment by been more mindful.

Each and every customer that comes through the doors of Sean Mc Manus Tyres Ltd is very important to us. We want them to feel confident that not only are they spending the money wisely but that We have a provided a service in which they feel valued.

Our Main points of talking to the customer and giving advice are based on the following :

- Longevity, We explain the pros and cons of premium and budget tyres. (buying budget/second hand hands tyres may be false economy depending on the driver's needs. Longer lasting tyres reduces the number of end-of-life tyres.)
- Commitment to quality- all premium brands stand strongly over their warranty.
- Commitment to regulatory compliance- compliant with all EU regulations and NCT/DOE
- We support Tyre manufacturers who are Proactive in reducing CO2 and noise emissions through tyre technology, a lot of customers are driving Electric cars are now aware of the decibel reading-which is now on all labels attached to tyres.
- Premium brand tyres have Commitment to road safety through continued research and technology. All tyres come with labels rating them for Grip, as well as fuel efficiency and noise. We encourage customers to read the tyre labels and ask questions.
- We ourselves, have a Commitment to sustainability in terms of phasing out PAH-rich oils in tyres by buying from the Premium tyre manufacturers.
- We remind customers of the importance of Tyre pressure, some come with TPMS(TYRE PRESSURE MONITORING SYSTEMS) but older models do not. We explain the wrong pressure can lead to changing too soon.
- We offer free tyre pressure and Thread depth checks anytime and encourage the customer to call in anytime to prevent premature wear on the tyre.
- We explain the importance of Wheel alignment to prevent uneven wear and offer tyre rotations and wheel balancing.
- Customers often come in thinking its time to change tyres when in fact their tyre is in perfect condition with plenty of tread depth left. We explain changing tyres too soon also leads to unnecessary waste and by taking on board their mileage We give them a time frame to come back for a checkup. This makes customers happy!!

We encourage customers to engage in talk with us and the ladies in the office are also on hand to offer any advice or prices. We ask customers to leave reviews and we currently have over 549 reviews with an overall 4.8 rating.

Michelin Tyres is just one of our leading tyres We sell at Sean Mc Manus Tyres Ltd and by 2050 Michelin tyres will be 100% sustainable as will The Continental Tyre Group but Goodyear Tyres are also leading the way saying 2030!!

To be able to sell tyres that are entirely renewable, recycled, bio sourced or otherwise from sustainable materials will be a huge bonus and a massive leap forward in sustainable energy.



Not only do we ensure all tyres are recycled in the Circol ELT but one of our biggest selling Truck brands is Michelin. Last year alone Michelin collected 1500 worn Michelin truck tyres from Sean Mc Manus Tyres Ltd. But these tyres were not End Of Life tyres, instead, they were going as “Casings” which means they will be re-treaded and it will extend the tyres life.



Other truck tyres that don't get taken for Casings/retreading can be regrooved if suitable, which also maximises the tyre life.

Again, simple alternatives to maximise the tyre longevity and Retreading is as good for the environment as it is for the cashflow because it increases Miles/KM Per Casing.

Here at Sean Mc Manus Tyres Ltd, We signed up for the Spring litter pick and keep our surrounding area litter free. We take pride in the hedges and trees once planted by Sean himself many decades ago and only cut/trim them after nesting season. We keep the area weed free but use only Eco-friendly weed killer. No poison is laid for rodents as that too will affect the birds of prey. We have a cat who controls that population!!

As a company that is strongly supported by the local community We love to help out and take part in any fundraisers or charity events. Last Christmas We held a raffle and raised over €2000.00 that went to Dundalk Dog Rescue, a wonderful charity and this year We will hold it again in aid of The Gary Kelly cancer Centre in Drogheda. Throughout the year We have a budget to support charities and this year alone We proudly support Stephen Lynch, who walked the length of Ireland to raise €50000.00 for SOSAD. We give away vouchers for tyres as spot prizes to raise money for charities and local school raffles who are fundraising to upgrade their gym and exercise areas for the children. We hold Colouring competitions featuring the Michelin Man for children at Christmas with the Winner and runners up receiving tyre vouchers for the parents!! And also a voucher for the local toy shop!!

When the troubles hit Ukraine, We were a designated collection point for all food and clothing and Everyone here got involved in loading the lorries as they set off for the port. Every person stayed after hours if need be, to get the lorries loaded. The locals were fantastic in supporting us.

Every year the Ladies in accounts take part in the CYSTIC FIBROSIS 10km which is another amazing charity.

This year We added the Clogherhead RNLI and proudly supported their two fundraisers.



Here at Sean Mc Manus Tyres Ltd, We are proud to be part of a community and proud to be supported and to give support in helping us all towards a sustainable future.